

॥ Shri Guruveha Namaha ॥

47 celebrating  
**YEARS**

nipa®

CORPORATE PROFILE



## Sh Shree Pal Jain

(Founding Director)

### ABOUT US

We at NIPA when look back at the journey that started 47 years ago, we feel humbled. Sh. Shree Pal Jain, the Founder, started the firm with just one room, one table and a set of chairs, with his sheer dedication, hard work, commitment and to develop everlasting relationships, throughout these nearly five decades have developed a customer centric and value-based company.

**1976:** New India Books & Periodicals was started to serve the academic fraternity at various institutions both at India and abroad

**2005:** New India Publishing Agency (NIPA) a Publishing Company, was started with the sole aim of offering content of highest quality at affordable prices, creating true multiplicity of the knowledge.

**2017:** With digital times, a startup was initiated

Sh. Jain along with an earlier and 2nd generation team developed over these 47 years, now ventures in 14 segments including publishing and distribution of books and e content.

### OUR VISION

- To deliver information on actionable technologies from Lab-to-farms.
- To empower agriculture - based communities.
- Creation of base of tech - based knowledge pool for sustainable development.
- Special sessions with Professionals from industry and subject experts.
- Skill Development Courses in Collaboration with Industry.
- Professional Editing by Subject Experts.
- Development of Applications.



# INFRASTRUCTURE

- Permanent working space and warehouses in New Delhi.
- On site team of 11 people with adequate number of work from home members.
- In-house typesetting, designing and sales team.

## Dedicated Systems and Portal *for*

- Publishing (Print and E)
- eBooks and eChapters.
- Online Programmes for Professional Development.
- Competitive Examination Preparation.
- English Language Lab.
- Personality Development.
- Job Interview Preparation.



# PUBLISHING, DISTRIBUTION AND LIBRARY SUPPLIES

- With a back list of 800+ titles and front list 100 titles.
- NIPA had published eminent researchers and authors.
- 7 NIPA's authors found their place in 2%\* of the world's most read scientists.
- One of the co-publishing partners of Taylor and Francis Group.
- Supplying to Institutes of National Importance.

- Agricultural Sciences
- Animal Husbandry & Veterinary Sciences
- Dairy Science and Technology
- Environment & Climate Change
- Food Science
- Fisheries & Aquaculture
- Horticultural Sciences
- Pharmaceutical Sciences
- Plant Sciences
- Skill and Entrepreneurship Development

(\*as per Stanford University)



# HOW DO WE SPREAD THE MESSAGE

- Well established network of distributors all across the country.
- Catering to around 64+ SAU's and Institutes of National Importance.
- Global distribution channels in Africa, UK, USA, Australia, Middle East and China.
- Conducts Regular exhibitions, online, offline demos and training sessions.
- 880+ Titles and other learning content.
- Publishing authors / editors from across the globe.
- Cataloguing and sharing print information through snail mail to millions of address.
- Dedicated system for sending emails and SMS to professionals.
- Presence at online marketplace.
- Digital marketing to increase social media presence.
- Dedicated own server to extend the user base and services securely.



# OUR AUTHORS

P JAGAPATHI RAMAYYA

J S BAL

GOPAL KRISHNA

GSLV PRASADA RAO

P NARANSWAMY

D K SINGH

N KUMAR

ARUN S MUJUMDAR

PRANAB HAZRA

S K JINDAL

K P SUDHEER

K P SUDHEER

K V PETER

PRIYABATRA SANTRA

GOLAM KIBRIA

PRADEEPKUMAR

P K GHOSH

S K JINDAL

A K SINGH

S RAJARATHNAM

D JOSEPH BAGYARAJ

N G RAVIKUMAR

HARI HAR RAM

MVR PRASAD

A K PATRA

C K NARAYANAN

ANIL KUMAR SINGH

GOPAL K SHARMA

PROF. M.S. SWAMINATHAN

O P CHAUHAN

T S CHANASEKHARA RAO

N S RATHORE

SURESH BORKAR

V K JOSHI

A K ROY

N L PANWAR

BRAHMA SINGH

ANIL KUMAR SINGH

J P VARSHNEY

SM RAMASAMY

R C PATRA

D P ABROL

R SARAVANAN

VITTHAL BHAMBURKAR

P D JUYAL

A S BAWA

CHOPRA

NAGENDRA RAI

SWAPAN K MAITI

BALRAJ SINGH

MATHURA RAI

RENU AGRAWAL

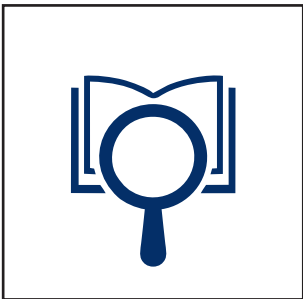


# OUR PUBLICATIONS





# Authentic E-BOOKS in Regional Languages



FULLY  
SEARCHABLE



INBUILT MULTI LINGUAL  
DICTIONARY



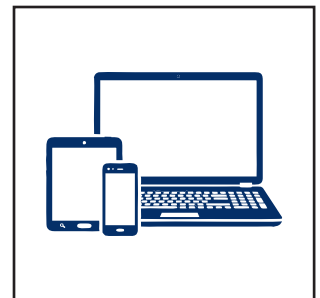
SINGLE COLLEGE PAYMENT  
MULTI CAMPUS USAGE



RECOMMEND TO  
LIBRARIAN / A FRIEND



24 X 7 ACCESSIBILITY  
ANYWHERE



DEVICE  
FRIENDLY



**Many Govt.**  
UNIVERSITIES

**6 Lacs+**  
USERS

**277+**  
VIDEOS

**2200+**  
ASSESSMENTS

**Crore+**  
QUESTIONS

**Lacs+**  
SAMPLE AND MOCK  
PAPERS CONDUCTED

**Online English Language Lab Covering Grammar, Reading, Writing  
Pronunciation, Speaking, Listening, Communication and Vocabulary**

## **Document Quality Check, Improvement Tool**



- Helps the user to have a complete word by word suggestive & reasoned analysis with types of errors in written documents.
- Covers grammar, punctuation, sentence formation, and ease of reading.
- Wordy Phrases, Choice of Words, Rephrasing Sentences, Formal and Informal Writing.  
Incomplete Sentences, Passive Sentences, Adverbs, Cliches errors.
- Query handling in a two-way interaction system.
- 24 X 7 device friendly access.

## **Online Video Modules with Assessment On Developing English Language Skills On**



- ✓ GRAMMAR
- ✓ READING
- ✓ WRITING
- ✓ PRONUNCIATION  
(British & American Accent)
- ✓ SPEAKING
- ✓ LISTENING
- ✓ COMMUNICATION
- ✓ VOCABULARY

# Online Competitive Examination Preparation with Searchable mode

- ICAR  
JRF, SRF  
NET, ARS  
STO (T6)
- BANKING  
NABARD  
IBPS  
▪ SSC -CGL, CHSL
- REASONING  
▪ LOGIC & APTITUDE  
▪ CURRENT AFFAIRS  
▪ PREVIOUS YEAR PAPERS

## TYPES OF QUESTIONS

- ✓ MCQs (Multiple Choice Questions).
- ✓ Fill in the Blanks.
- ✓ Match the Followings.
- ✓ Statement Based Questions.
- ✓ Analytical Questions - D.I.



## Personality Development & Communication Skills

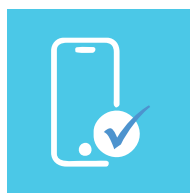
Online video modules on developing personality and communication skills



Pre-recorded  
Videos



24x7 Device  
Friendly  
Free Home  
Access



Unlimited  
Practice  
Sheets/  
Assessments



Thoroughly  
Analyzed  
Results &  
Records



Query  
Handling



# Pronunciation Tool



**The tool is focussed on developing pronunciation skills of users, which:**

- Helps the user to have a complete word by word pronunciation.
- 700 + AI voice support
- Download option available for the user to listen to audio, practice and improve.
- Query handling in a two-way interaction system. 24 X 7 device friendly access.

## Online Interview Preparation



## Online Programmes for Professional Development



# Browse, Search, Read & Buy...

## Print Books eChapters

## eBooks Publishers

Online Resources on:

**Forthcoming** Subject  
New Titles Catalogues

- ✓ Current Affairs
- ✓ Reasoning, Logic & Aptitude
- ✓ Competitive Examinations
- ✓ English Language Lab
- ✓ Writing & Pronunciation Tools
- ✓ Personality Development
- ✓ Online Programmes for Professionals
- ✓ Interview Preparation



Pay Using



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